



## PRODUCT LISTING

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- » [Performance Box Office](#)
- » [Advance Group Booking](#)
- » [Memberships](#)
- » [Train Ticketing](#)
- » [Ski & Skate Systems](#)
- » [Sales & Loyalty](#)
- » [Integrated EPOS](#)
- » [Market Research](#)
- » [Sales Analysis](#)
- » [Hotel's Reservations](#)
- » [Sales Prospecting\\*](#)

## THE PRODUCT

### TCS Advance Sales Prospecting for visitor attractions and leisure businesses.

If you are a sales professional, tracking sales opportunities is an important part of moving closer to your sales goals. This is where the TCS Advance Sales Prospecting system comes in, to aid your sales and prospecting in a clear but brilliantly effective way.

Prospective clients are tracked through all the different sales development stages, from 'New Opportunity' through to 'Commitment to Buy' and 'Follow-Up'. Using easy to use sales enquiry and management functions it's possible to create new opportunities, produce 'to do' action lists, and track sales prospects through all the different sales process stages.

## OUR ADVANTAGES

### Our systems are designed completely in-house by our own software authors.

Direct access to our system designers is always possible. Often led by customer 'extra feature requests' new functions and facilities we think other customers may find useful are included in our standard software range.

- » [British in-house software design](#)
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## KEY FEATURES

Using the client prospective sales data it's also possible to run different types of sales projection and forecast graphs and reports. Included with the system is a large selection of pre-formatted (with options to tailor) forms and client letters for each of the sales stages and covering all your different business areas.

The sales prospecting system provides a clear-cut way to track possible sales opportunities in a very clearly defined and managed way. It's a great addition to your business IT system's platform and gives you the best possible opportunity to make your business grow.



- » [Quick and easy to use interfaces](#)
- » [Track clients and prospective details](#)
- » [Set up action 'to do' lists](#)
- » [Produced enquiry letters and forms](#)
- » [Quick address from postcodes](#)
- » [Links to Microsoft Office](#)
- » [A host of analysis reports](#)
- » [Mailshot and mailmerge production](#)

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## TESTIMONIALS

"A great solution, we are immensely pleased the system provides just what we needed and required to speed up and provide the professional customer we were hoping for..."

**Lora Smith**

"Just what we were looking for, and so easy to use. A very professional system with many features we'd not even thought of. The training videos are brilliant..."

**John Harris**

"We're not sure how we ever managed without this system. We save so much time producing sales stats and management reports, and all at the click of a button..."

**Jessica Priston**

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## OUR PRINCIPLES

### 1. To provide the exact solution to fit your needs.

Where required we are able to tailor particular systems to match your needs exactly.

### 2. To always be there to help.

365 days a year, whenever you are open, you can rely on us to be available to provide assistance should you need it, including remote login and customer service portal with internet live chat as standard.

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